

Growth Report

Greenwire Electrical Ltd · 12 June 2026

This is a quick look at where Greenwire Electrical stands online and where the next jobs could come from. It's based on real people searching for electrical work in your area right now.

Jump to: [What we found](#) · [The local opportunity](#) · [Your audience](#) · [Google Ads](#)

What we found

Your online presence is in good shape — 24 photos, 36 reviews, a 5–star rating, and active Instagram and Facebook. We also mapped out 16 services you cover, from full rewires and EICRs to EV chargers, LED lighting and media walls.

24

photos found

36

reviews

5

Google rating

16

services

Why we built it this way

Reviews carousel. You have 36 real reviews averaging 5★, so we put them front and centre to build trust.

Real work gallery. We used your own 24 photos so the site shows your actual work, not stock images.

Services section. We listed the 16 services you offer (Consumer unit / fuse board replacement, EICR (Electrical Installation Condition Report), Full rewire, EV charger installation, LED downlight installation, Kitchen electrical installation) as the basis for the pages below.

Follow-us links. We linked your instagram & facebook so visitors can see you're active.

Where the local work is

Around 8990 people near you search Google for these services every month. Ranking the pages below could bring you roughly 45.3–156.6 new enquiries a month once they're live.

Every month around 8,990 people near you are searching for the kind of work you do, and we've picked out the best pages to build to put you in front of them. Done well, that's roughly 45 to 157 extra phone calls a month from homeowners and businesses ready to book.

Start here. Of every search we found, these 3 are the best first builds — pages you can realistically rank for, aimed at people ready to buy:

PRIORITY 1 — BUILD THIS PAGE

Add this page — £49

Q electrical brighton

A dedicated page at /services/electrical-brighton — easy to rank · high buying intent · ~170 searches/mo. Estimated **1–3.4 enquiries/mo**, usually live in 3–6 months.

PRIORITY 2 — BUILD THIS PAGE

Add this page — £49

Q ev charger installation london

A dedicated page at /services/ev-charger-installation-london — easy to rank · high buying intent · ~110 searches/mo. Estimated **0.7–2.2 enquiries/mo**, usually live in 3–6 months.

PRIORITY 3 – BUILD THIS PAGE

Add this page – £49

Q lighting installation london

A dedicated page at /services/lighting-installation-london – easy to rank · high buying intent · ~110 searches/mo. Estimated **0.7–2.2 enquiries/mo**, usually live in 3–6 months.



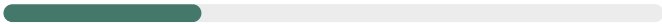

The full opportunity

Every relevant search we found, biggest first – the pages above are where to start.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q electrician london

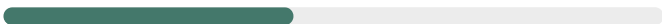

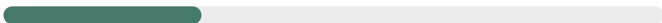
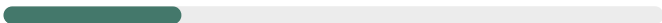
People searching / month		3600
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		21.6–72

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q lighting london

People searching / month		1600
Buying intent		Medium
Ease of ranking		Competitive
Estimated enquiries / mo		4.8–19.2

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q **electrician brighton**

People searching / month		880
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		5.3-17.6

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q **lighting sussex**

People searching / month		1300
Buying intent		Medium
Ease of ranking		Easy
Estimated enquiries / mo		3.9-15.6

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q **eicr london**





People searching / month		480
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		2.9-9.6

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q **electrician sutton**

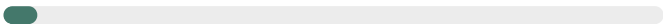


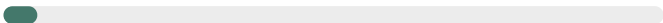
People searching / month		260
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		1.6-5.2

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q **electrician bexley**

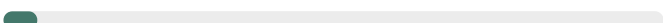


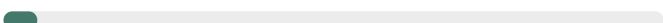
People searching / month		170
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		1-3.4

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q **electrical brighton**




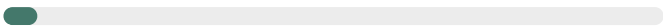
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Usually live in 3-6 months once published

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Q electrical bexley

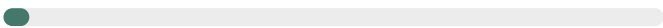

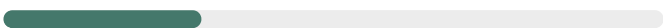
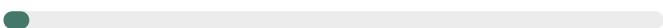
People searching / month		170
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		1-3.4

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q electrical london

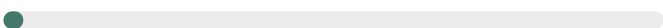


People searching / month		140
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		0.8-2.8

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q ev charger installation london





People searching / month		110
Buying intent		High
Ease of ranking		Easy
Estimated enquiries / mo		0.7-2.2

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

🔍 lighting installation london

People searching / month		110
Buying intent		High
Ease of ranking		Easy
Estimated enquiries / mo		0.7-2.2

Usually live in 3-6 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

Make your followers count

You've already built an audience — **1,462** on Instagram. Right now a post mostly just sends them to your profile. The service pages above give them somewhere to actually book: link a post straight to the right page and every bit of social activity becomes a path to an enquiry, not just a like.

Want results this week? Google Ads

If you'd rather not wait for those pages to climb, Google Ads is the fast lane — your number shown at the top the same day. It's the quickest way to start the phone ringing while the rest of the work builds underneath.

SEARCH	PEOPLE/MONTH	COST PER CLICK	BUDGET/MONTH	CALLS/MONTH (FROM WEEK ONE)
electrician london	~3600	£16.84	£1212-£2425	~4.3-14.4/mo
lighting london	~1600	£1.64	£52-£105	~1-3.8/mo
electrician brighton	~880	£8.76	£158-£307	~1.1-3.5/mo
eicr london	~480	£13.61	£136-£259	~0.6-1.9/mo
electrician sutton	~260	£13.7	£69-£137	~0.3-1/mo
electrician bexley	~170	£10.99	£33-£77	~0.2-0.7/mo
